



6 May 2014

Edinburgh Guarantee News

Edinburgh Guarantee update

Welcome to the May edition of the EG newsletter, lots of news and updates. This will be our last stand alone newsletter because our new website, which will include this feature, will be appearing in the next few weeks. Look out for an alert.

So much great work is going on in the City and we need to better understand the current business contribution and employer interaction with the Edinburgh Guarantee Vision. We are currently preparing a research questionnaire that we will be asking employers to complete which will help us to identify best practice and act as a tool to create a structured ASK of Employers.

The Edinburgh Guarantee team are delighted to welcome John Davidson who has joined the team as an Employer Relationship Manager. John has been engaged in employability for a number of years and brings valuable expertise to the team.

Finally, remember, if you are considering recruiting a young person to your workforce, we are here to help.



Frank Ross highlights Edinburgh Guarantee in The Times

"A resilient economy that attracts new business is key to prosperity" says Cllr Frank Ross, Economy Convener, in the Times Business Insight supplement.

"Attracting new businesses to Edinburgh is critical if we are to ensure that Scotland's Capital remains the most prosperous UK city outside London.

Twelve development sites have been identified in Edinburgh, which could be worth up to £2.41bn with the potential to create 20,000 jobs.

Responding to a particular request for more flexible workspace, we have opened Entrepreneurial Spark in Edinburgh Park, and the

 [Follow on Twitter](#)

 [Forward to a Friend](#)



Welcome!

Welcome to the Edinburgh Guarantee newsletter; a brief round-up of the latest news from Edinburgh Guarantee and our partner organisations. If you have a news story you would like to share, please get in touch.

We hope you enjoy reading this latest edition.

Contact Us

Edinburgh Guarantee
Business Centre G1
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

Tel: 0131 529 3525

edinburghguarantee@edinburgh.gov.uk

Useful Publications

Creative Exchange in Leith.

We also have a responsibility to our help our young people into employment. Our Edinburgh Guarantee programme is spreading throughout the city where companies are pledging jobs, paid work experience, training, or mentoring and other support every day."



Review of Youth Employment Services

The Youth Employment Partnership has appointed Employment Research Institute at Edinburgh Napier University to undertake a review of services available for the support of young people aged 16-24 in Edinburgh to participate in the labour market. The review will cover Council-funded services but will also include provision funded by Skills Development Scotland, DWP, Inspiring Scotland and the Scottish Funding Council. Delivery of the initial research findings are expected in August 2014, with overall recommendations for action expected in October 2014. For further information Contact Kate.Kelman@capitalcitypartnership.org



Employment
Research
Institute

Positive Destinations

Hybrid work in partnership with IYP

Inspiring Young People is an employability and training programme funded by the City of Edinburgh Council. Hybrid Estates and Facilities Management provide an estates management service to Fort Kinnaird Retail Park and other venues across the city. Last year Hybrid Estates offered a Landscaping Assistant placement to an IYP trainee. The role gave a rounded experience of estate management: including learning about landscaping, planting and pruning, mending roads and pavements. The company and trainee had a very positive experience of taking part in IYP and at the end of the placement a full time post was taken up. CEO Dave Wood said 'I was very keen to be involved in this initiative and we will continue to work with the IYP team after such a positive experience"

['Edinburgh by Numbers 2013/14'](#)



Edinburgh by Numbers highlights a selection of summary statistics for Edinburgh and the wider Edinburgh City Region. It covers a range of topics including demographics, residents' quality of life, the labour market, tourism, the economy, travel, crime and education

['Edinburgh Economy Watch'](#)



Edinburgh Economy Watch tracks the impact that current economic conditions are having on the capital through monitoring a selected range of monthly-updated economic indicators. Indicators are also compared against a group of similar UK cities over the past twelve months.

['Working Capital'](#)



Working Capital is the magazine of Edinburgh's Strategic Skills Pipeline and Joined Up for Jobs. It is published quarterly and gives information about employment and employability activity in Edinburgh and Midlothian, highlighting talking points and important policy issues. It is



Castlebrae, St Augustine's and Boroughmuir presented with awards

Councillor Cathy Fullerton, the Vice Convener of Education, Children and Families presented awards to ten students from Castlebrae, St Augustine's and Boroughmuir High schools in recognition of their work on a recent construction project in Craigmillar. The students, who have either just left or are about to leave school, took part in the latest construction project building almost 100 timber planters at The White House café. The project is aimed at improving young people's chances of finding work and moving into a positive destination by allowing them to experience full-time work.



Events, events, events!

Leap in to the future of learning at Edinburgh Learning Festival 2014

Every year the Children and Families service of City of Edinburgh Council host the Edinburgh Learning Festival, a chance for those working in education to come together for a stimulating programme of talks and activities focused on developments in learning. This year's Edinburgh Learning Festival took place on Friday 25 April 2014 at Hibs Stadium. The Edinburgh Guarantee team were there as part of the Education Village highlighting innovation and current good practice in learning and teaching. This was an opportunity to meet school staff and continue to develop strong partnerships focused on positive destinations for our school leavers.



available in hard copy and electronic copy.

['A Strategy For Jobs'](#)



The City of Edinburgh Council's Economic Strategy for 2012-2017, focuses on sustainable economic growth through investment in jobs. Four focussed programmes work to achieve this: Invest in the city's development and regeneration; Support inward investment; Support businesses; Help unemployed people into work or learning.

['Invest Edinburgh'](#)



Invest Edinburgh is a free quarterly magazine highlighting the opportunities for investment and development in the City of Edinburgh region. It is available in hard copy and electronic copy.

Useful websites

[Edinburgh Guarantee](#)

[The City of Edinburgh Council](#)

[Our Skillsforce](#)

[Joined Up For Jobs](#)

[Inspiring Capital](#)

[Bright Futures](#)

Scottish Apprenticeship Week 19-23 May

To mark Scottish Apprenticeship Week 2014 The City of Edinburgh Council, winners of the Public Sector Employer of the Year Award 2013 will be celebrating the achievements of the 35 Council Modern Apprentices who have completed their qualifications in 2013. The event will be hosted by Sue Bruce, Chief Executive and will take place at the National Museum of Scotland on Tuesday 20 May.



EG Developments

Schools Bulletin

With senior students in exam mode the Edinburgh Guarantee team is working closely with schools to promote the current opportunities available to school leavers. The Schools Bulletin goes out every Monday and the website is receiving more hits than ever. Currently on offer:

- Modern Apprentice Gardener with A McNeil Services
- Trade Apprenticeship Programme 2014 – Bricklayers/Joiners with Barratt Developments
- And the City of Edinburgh Council is currently in the middle of the Modern Apprentice recruitment programme with opportunities in Business Administration, Childcare, Creative Industries, Customer Services, Facilities, Horticulture and Social Care.



Independent research highlights positive feedback for Activity Agreements

Activity Agreements give unemployed young people aged 16 to 19 the chance to take part in a programme of learning and activity which helps them to become ready for formal learning or employment. Recent independent research commissioned by YouthLink Scotland gives positive feedback from the young people. The purpose of the research was to understand how best to reach and support young people furthest from the labour market:

- 96% of participants said they would recommend Activity Agreements to a friend
- 93% said their chances of gaining a job or going to college or training had improved
- 91% said they felt more confident



[follow on Twitter](#) | [visit our website](#) | [forward to a friend](#)



Produced by the City of Edinburgh Council on behalf of the Edinburgh Guarantee

Copyright © 2014 The City of Edinburgh Council, All rights reserved.

[unsubscribe from this list](#) | [update subscription preferences](#)

